

HOSTED BY:



MINISTRY OF TRADE
REPUBLIC OF INDONESIA

TRADE PO Indonesia

Exhibition | Seminar | Business Matching | Trade Mission

You Are Invited To Visit :

Trade Expo Indonesia 2026

The Ultimate Hub for Global Sourcing

ICE BSD - City, Tangerang

14 - 18 October 2026

BUYER'S GENERAL GUIDE



last update : July 2026

overview Trade Expo Indonesia

TEI 2025 In Figure



34,550
Visitor



8,045
Buyers



1,619
Exhibitors



USD 22.8 Billion
Potential Transaction

Top 5 Biggest Products Transaction



Charcoal &
Bricket



Crude
Palm Oil



Coal



Precious
Metal



Spare
Part

Main Sector



Food, Beverages &
Agriculture products



Manufactured
Products



Industrial
Estate



Fashion & Craft



Furniture & Home Decor

Top 5 Biggest Buyers



Malaysia



China



India



Nigeria



Egypt

improving the quality of Trade Expo Indonesia

Trade Expo Indonesia 2026 continues to improve quality in order to support the increase in national exports and provide facilities for all buyers & stakeholders.

Parallel Activities



B2B Business Matching



Business Counseling



MoU Signing



Buying Mission

International Facilities



International Venue



Hospitality Buyers



TEI Lounge



Indonesia Export Consultation Center

reasons to visit Trade Expo Indonesia



The largest and reliable B2B Trade Exhibition. Hosted by Ministry of Trade - Republic of Indonesia



One of the best Indonesia's finest products & services at the most competitive quality, pricing, and varieties



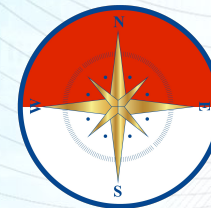
TEI is one of the exhibitions with the world Trade Representative Network



Offering an excellent networking experience that gives you opportunities to meet business leaders and high-profiles government officials



Explore the latest Indonesian product trends, discover new innovations and technologies, and stay updated on current international market demands.



Explore Indonesia by experiencing our unique culture, hospitality, and cuisine at its finest

layout & categories Trade Expo Indonesia



layout & categories Trade Expo Indonesia

Hall 2, 3, 3A - FOOD, BEVERAGE, & AGRICULTURE PRODUCTS

• Beverage Product • Food Product • Seafood & Fishery • Agriculture Product • CPO • Palm Oil • Horticulture • Vegetable Oil • Spices • Coffee • Tea • Processed Cocoa Products

Hall 5 & 6 - MANUFACTURE PRODUCTS

• Automotive • Spare Parts • Paper • Textile • Household • Electronic Products • Chemical • Building Construction • Plastic-ware • Coal & Derivatives • Charcoal & Briquettes • Mining • Services & Logistic • Health & Medical Equipment • Pharmaceutical & Wellness

Hall 7 - INDUSTRIAL ESTATE

• Industrial Land & Facilities • Residential Office & Shopping Complex • Infrastructure & Utilities • Manufacturing & Production Zones • Environmental & Sustainability Solutions • Business Support Services • Safety & Security Facilities • Commercial & Social Facilities • Utilities & Technical Services

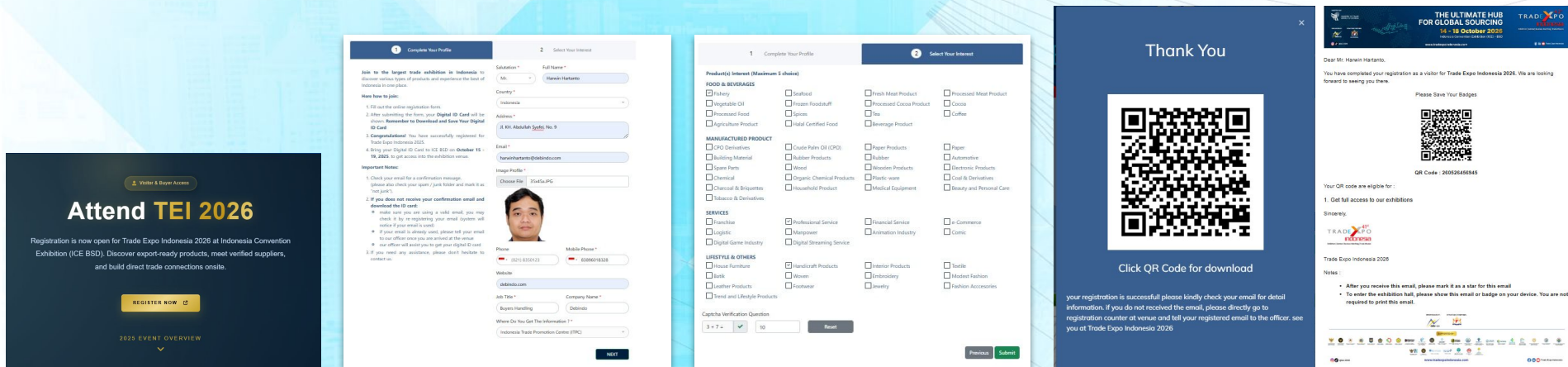
Hall 8 - FASHION & HANDICRAFT

• Fashion Products • Textile • Garment • Handicraft Products • Leather Products • Footwear • Jewelry • Accessories

Hall 9 & 10 - FURNITURE & HOME DECOR

• Living Room • Bedroom • Dining Room • Office Furniture • Outdoor Furniture • Outdoor Furniture • Hospitality & Commercial • Storage & Organization • Decorative & Accent • Children's Furniture • Sustainable & Eco-Friendly Furniture • Interior Products • Home Accessories • Home Appliance

how to register at Trade Expo Indonesia



Step 1:
Please register via our website
www.tradexpoindonesia.com
and click register

Step 2:
Complete your details information

Step 3:
Select your products of interest
(max. 5 products)

Step 4:
Please download your QR Code
or
Check your inbox or spam email regularly

buyer facilities Trade Expo Indonesia



Information Desk



Free Interpreter
Services



Standby Medical
Service



Buyers Lounge



Business Lounge



Luggage &
Wheelchair Counter



Photo Booth



Mushola



Free Wifi



Buggy/Golf Car



Money Changer



Charging
Counter

recommended hotel Trade Expo Indonesia

JHL Solitaire Gading Serpong *****
(7,8 Km to ICE BSD)
e: reservation.sgs@jhlcollections.com
p: +62 21 3950 3000
ph: Mr. Ismoyono D / +62 811 8698 775
rate : IDR 1.900.000

Tentrem Hotel *****
(9,5 Km to ICE BSD)
e: melinda.wita@hoteltentrem.com
p: -
ph: Ms. Melinda Wita / +62 822 4248 1459
rate: IDR 1.700.000

DoubleTree by Hilton Jakarta Bintaro Jaya *****
(13,4 Km to ICE BSD)
e: albert.sanata@hilton.com
p: +62 21 5083 3900
ph: Mr. Albert Evans / +62 813 1413 2165
rate: IDR 1.800,000

Santika Premiere ICE BSD ****
(0,1 Km to ICE BSD)
e: icebsd@reservation.santika.com
p: +62 812 1121 6230
ph: Ms. Glenyce Elleen H / +62 857 7940 6307
Rate: IDR 1,000,000

Mercure Tangerang BSD City ****
(1,5 Km to ICE BSD)
e: sales1@mercure-tangerang-bsdcity.com
p: +62 5089 8440
ph: Ms. Bella Alif Safitri / +62 812 8647 8391
rate: -

Novotel Tangerang BSD City ****
(2,0 Km to ICE BSD)
e: sales1@mercure-tangerang-bsdcity.com
p: +62 21 5089 1800
ph: Ms. Bela / +62 812 8647 8391
rate: -

Sapphire Sky Hotel & Conference ****
(3,6 Km to ICE BSD)
e: reservation@sapphireskyhotel.com
p: +62 3111 8899
ph: Mr. A. Septian / +62 856 9283 1128
rate: IDR 700.000

Ramada By Wyndham Serpong ****
(4,1 Km to ICE BSD)
e: dos@ramadaserpong.com
p: +62 21 5319 1399
ph: Ms. Lena N.N. / +62 812 8983 6286
rate: IDR 1,300,000

Grand Zuri BSD City ****
(4,7 Km to ICE BSD)
e: reservation.bsd@grandzuri.com
p: +62 21 2940 4955
ph: Ms. Rini / +62 813 2000 3419
rate : IDR 910.000

recommended hotel Trade Expo Indonesia

Yasmin Hotel Karawaci ****

(14,8 Km to ICE BSD)

e: sm2@yasminhotelkarawaci.com

p: +62 598 2201

ph: Mr. A. Septian / +62 856 9283 1128

rate: -

Swiss-Belhotel Serpong ****

(7,9 Km to ICE BSD)

e: resvsbsr@swiss-belhotel.com

p: +62 21 5020 2656

ph: Ms. Gamawati / +62 821 1122 2804

rate: -

Howard Johnson by Wyndham Tangerang ****

(13 Km to ICE BSD)

e: citra@abhq.co.id

p: -

ph: Ms. Citra Kencana / +62 821 1600 9898

rate: IDR 550,000

Herloom Hotel & Serviced Residence BSD ****

(5,2 Km to ICE BSD)

e: sales.hbsd@ihlcollections.com

p: +62 21 5092 0250

ph: Ms. Dwi Retno Utari / +62 812 8455 4049

rate: IDR 890,000

Mercure Tangerang Centre ****

(12,9 Km to ICE BSD)

e: HB1R6@accor.com

p: +62 21-5567 0888

ph: Ms. Sharaswati NIK / +62 877 0055 2245

rate: IDR 900,000

Novotel Tangerang City ****

(15,6 Km to ICE BSD)

e: sales1@novoteltangerang.com

p: +62 21 2967 9999

ph: Mr. Dimas P. Wicaksono / +62 821 3804 6678

rate : IDR 1,083,700

Hotel Episode Gading Serpong ****

(7,2 Km to ICE BSD)

e: albert.putra@ihlcollections.com

p: +62 21 3952 1212

ph: Mr. Albert / +62 851 5956 6021

rate: -

Santika Premiere Bintaro ****

(15,4 Km to ICE BSD)

e: rioprasetyo@bintaropremiere.santika.com

p: +62 21 2986 8989

ph: Mr. Rio Prasetyo / +62 812 2428 2229

Rate: 840.000

Trembesi Hotel ****

(4,7 Km to ICE BSD)

e: info@trembesihotel.com

p: +62 21 5050 9909

ph: Mr. Irvan / +62 856 2400 2796

rate: -

recommended hotel Trade Expo Indonesia

Aryaduta Lippo Village ****
(13,9 Km to ICE BSD)
e: dosm.alv@aryaduta.com
p: -
ph: Ms. Yoan / +62 811 999 891
rate : -

THE 101 Jakarta Airport CBC ****
(36,2 Km to ICE BSD)
e: sm1.airportcbc@the101hotels.com
p: +62 2252 8101
ph: Mr Abdi Rizaldi / +62 812 8219 0196
Rate : IDR 1,500,000

Joylive Hotel BSD City ***
(0,3 Km to ICE BSD)
e: reservation@joylive.id
p: +62 811 1738 000
ph: Ms. Melinda Putri / +62 821 2125 4122
Rate: 700.000

The Grantage Hotel & Sky Lounge ***
(2,9 Km to ICE BSD)
e: khiyarotunnisa944@gmail.com
p: +62 -
ph: Ms. Anisa / +62 895 0460 6550
Rate : IDR 675,000

Santika BSD City - Serpong ***
(4,5 Km to ICE BSD)
e: fahmiputra@bsdcity.santika.com
p: +62 21 2223 5999
ph: Mr. Fahmi Harifanto / +62 896 5169 7759
Rate : IDR 750,000

Pranaya Boutique Hotel ***
(4,2 Km to ICE BSD)
e: asm2@pranavaboutique.com
p: +62 857 1808 0039
ph: Ms. Jesty / +62 857 1808 0039
Rate: 560.000

Ibis Gading Serpong ***
(8 Km to ICE BSD)
e: sales1@ibis-gading-serpong.com
p: +62 21 2222 0116
ph: Mr. Nikodemus Ardian C / +62 812 935 4265
rate: IDR 580.000

Amaris Hotel Serpong Tangerang **
(6,4 Km to ICE BSD)
e: sales@serpong.amarishotel.com
p: +62 2967 2200
ph: Ms. Fira Ardania / +62 838 1939 7774
Rate : IDR 410,000

Starlet Hotel BSD City *
(3,1 Km to ICE BSD)
e: mmm.bsdcity@starlethotels.com
p: +62 21 3111 2929
ph: Ms. Ayu Zera / +62 857 9473 3356
rate: 480.000

visa on arrival subject list

List of Countries, Governments of Special Administrative Regions of a Country, and Certain Entities

- | | | | | |
|--------------------------|------------------|-----------------|--------------------|------------------------|
| • South Africa | • Denmark | • South Korea | • Oman | • Sweden |
| • Albania | • Ecuador | • Croatia | • Palestine | • Switzerland |
| • United States | • Estonia | • Kuwait | • Papua New Guinea | • Taiwan |
| • Andorra | • Philippines | • Laos | • France | • Tanzania |
| • Saudi Arabia | • Finland | • Latvia | • Peru | • Thailand |
| • Argentina | • Guatemala | • Liechtenstein | • Poland | • Timor-Leste |
| • Armenia | • Hong Kong | • Lithuania | • Portugal | • China |
| • Australia | • Hungary | • Luxembourg | • Qatar | • Tunisia |
| • Austria | • India | • Maldives | • Romania | • Turkey |
| • Azerbaijan | • United Kingdom | • Malaysia | • Russia | • United Arab Emirates |
| • Bahrain | • Ireland | • Malta | • Rwanda | • Uzbekistan |
| • Netherlands | • Italy | • Morocco | • New Zealand | • Ukraine |
| • Belarus | • Iceland | • Mauritius | • Serbia | • Vatican |
| • Belgium | • Japan | • Mexico | • Seychelles | • Venezuela |
| • Brazil | • Germany | • Egypt | • Singapore | • Vietnam |
| • Brunei Darussalam | • Cambodia | • Monaco | • Cyprus | • Jordan |
| • Bosnia and Herzegovina | • Canada | • Mongolia | • Slovakia | • Greece |
| • Bulgaria | • Kazakhstan | • Mozambique | • Slovenia | |
| • Czech Republic | • Kenya | • Myanmar | • Spain | |
| • Chile | • Colombia | • Norway | • Suriname | |

source : www.imigrasi.go.id
update : March 2026

Free Visa Subject List

List of Countries, Governments of Special Administrative Regions of a Country, and Certain Entities

- Brunei Darussalam
- Malaysia
- Thailand
- Vietnam
- Philippines
- Cambodia
- Singapore
- Myanmar
- Laos
- Timor Leste
- Suriname
- Colombia
- Hong Kong
- Turkiye
- Brazil
- Peru

and Foreign nationals who are Singapore Permanent Residents passing through specific Immigration Checkpoints

Calling Visa Subject List

List of Countries, Governments of Special Administrative Regions of a Country, and Certain Entities

- Afghanistan
- Israel
- North Korea
- Liberia
- Nigeria
- Somalia

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